

Instructor: Sabrina Worsham
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30186 / 30187

180: M-Th 12:30-2:40 Rm 201
100: M-Th 3:00-5:10 Rm 201
100: M-Th 5:30-7:40 Rm 201

Required Text: Monarth, Harrison and Kase, Larina, *The Confident Speaker: Beat Your Nerves and Communicate Your Best in Any Situation*. New York: McGraw-Hill, 2007. Print.

Course Description: “This course is an introduction to the fundamental principles and techniques of public address. Students will frequently prepare and present talks of informative or persuasive intent. Emphasis will be placed on the collection, analysis, and organization of material appropriate to typical public address situations, as well as on the linguistic, vocal, and physical skills needed for effective delivery (CSU, UC, L. Mosier)”

Student Learning Outcomes: “Use the Three-Part Deductive Pattern of Organization and apply the extemporaneous style of delivery when presenting the required informative speech of 4-6 minutes.”

Course Objectives: “*When you complete the course, you will:*

- Know how to select and research a topic.
- Know how to organize a speech.
- Understand the principles of ethics in speaking and listening.
- Sharpen your critical thinking skills.
- Improve your presentational skills.
- Know how to use supporting materials.
- Understand how persuasion works.
- Recognize and avoid using fallacies.
- Understand and appreciate the importance of audience analysis and adaptation.
- Know how to use visual aids for presentations.
- Become a more competent, confident public speaker.” (L. Mosier)

Attendance: This is a skills based class and EVERY class is crucial. In class activities and assignments CANNOT be made up. On-time attendance is necessary for the successful completion of the class. If you must miss class for a verifiable emergency, please secure documentation.*

Assignments: It is your responsibility to complete all assignments in a timely matter and submit them via the appropriate channels (in person or electronically, depending on the assignment). No late work will be accepted. All assignments need to be typed, unless otherwise specified).

Language: In an effort to create and maintain a critical, comfortable and equitable environment for everyone, any language that is racist, sexist, homophobic, or that discriminates against any person or group will be discussed in the classroom. Any such language in any speech, assignment, or classroom discussion may result in a failing grade for that speech or assignment and the occurrence will be documented in case any further disciplinary actions are warranted.

Ethics Policy: Each student is expected to maintain academic ethics and honesty in all its forms, including but not limited to, cheating and plagiarism as defined hereafter:

ACADEMIC DISHONESTY AND STUDENT CONDUCT GUIDELINES

Academic Misconduct Policy: *Academic misconduct includes misconduct associated with the classroom, laboratory or clinical learning process. Some examples of academic misconduct are cheating and plagiarism.*

Cheating includes, but is not limited to, (a) use of any unauthorized assistance in taking quizzes, tests, assessment tests or examinations; (b) dependence upon the aid of sources beyond those authorized by the faculty member in writing papers, preparing reports, solving problems, or carrying out other assignments; or (c) the acquisition, without permission, of tests or other academic material belonging to a member of the college faculty or staff.

Plagiarism includes, but is not limited to, the use of paraphrased or directly quoted published or unpublished work of another person without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials. Information gathered from the internet and not properly identified is also considered plagiarism.

Any student found by a faculty member to have committed academic misconduct may be subject to sanctions as determined by the faculty member. Sanctions MAY include a warning, grade adjustment, and course failure. Consequences for plagiarism include a zero on the assignment and a referral to Sergio Lopez, Dean of Student Development and Campus Events.

Please note: Anyone who disrupts the learning process in the classroom will be asked to leave, forfeiting the day's points. Examples of disruptive behavior include the following:

- **Talking while the instructor or another person is addressing the class**
- **Talking while students are making presentations**
- **Inappropriate non-verbal written behavior, inappropriate language, etc.**
- **Entering class late or leaving early**
- **Texting and/or using electronic devices for non-class purposes during class time**

Discipline Policy

"Imperial Valley College is maintained for the purpose of providing students in the community with programs of instruction in higher education. The College is concerned with the fostering of knowledge, the search for truth and the dissemination of ideas. Students shall assume an obligation to conduct themselves in a manner compatible with the college's function as an educational institution. An instructor MAY REMOVE a student for the day of removal and the next class meeting. Such action must be immediately reported to Sergio Lopez, Dean of Student Development and Campus Events. During the period of removal the student MAY NOT return without the consent of the instructor.

Accommodations: Any student with a documented disability who may need educational accommodations should notify the instructor or the Disabled Student Programs and Services (DSPS) office as soon as possible. The DSPS office is located in the Health Sciences Building, room 2117. The telephone number **355-6312**.

Evaluation of Student Progress:

Exams	200
Intro Speech	25
Info: Phobia (3-4 min)	25
Demonstration (3-5 min)	50
Info (4-6 min)	75
Persuasion/STE (4-6 min)	100
In-Class Activities (8 @ 25)	200
Home Work (8 @ 25)	200
Speech Responses (5@25)	125

A = 900 - 1000
B = 800 - 899
C = 700 - 799
D = 600 - 699
F = < 599

Tentative Schedule for Speech 100*

Mon	06-24	Intro to the class/Goals of Comm.	Structure, Time, Delivery, Content, Audience,	ICA	25
Tue	06-25	Intro Speech	Communication Apprehension/Ethos, Pathos, Logos	HW Outline	25
Wed	06-26	Narrow for Control	Fun Weekend Activity	ICA	25
Thur	06-27	Alter-Ego Speech Activity	Perceptions of ourselves	ICA	25
Mon	07-01	"Like evidentiary support?"	Research	HW	25
Tue	07-02	Info Phobia Speech	Enticing the Audience (topic, language, emotion)	SP	25
Wed	07-03	Toasts: Call for celebration	What is "socially appropriate?"	ICA	25
Thur	07-04	HOLIDAY			
Mon	07-08	Nonverbal Comm	Silent Charades	ICA	25
Tue	07-09	Demonstration Speeches	DEMO	HW Outline	50
Wed	07-10	"Our body, ourselves"	Movement, Space, and Podiums	ICA	50
Thur	07-11	Exam 1	EXAM 1	EXAM	100
Mon	07-15	Methods of Practice	Prepare and practice: mind games	HW Video	25
Tue	07-16	Informative Speeches	INFO	SP+Out	75
Wed	07-17	Informative Speeches	INFO	RESPONSE	25
Thur	07-18	Modes of Persuasion	Tone/media examples, fallacies.activity	HW Per Article	50
Mon	07-22	Professionalism and Confidence	Dress, language, formality, and immediacy	HW Outline	50
Tue	07-23	Confidence and Conviction	Step it up	HW Video	25
Wed	07-24	Persuasive speeches (dress up)	PER	SP+Out	100
Thur	07-25	Persuasive speeches (dress up)	PER	RESPONSE	25
Mon	07-29	Cultural Preservation: Persuade us!	ETHOS!	ICA	50
Tue	07-30	Contemporary Public Speaking	Who inspires you?	HW FAV	25
Wed	07-31	Exam 2	EXAM 2	EXAM	100
Thur	08-01	Roast, Toast, Eulogy	Roast, Toast, Eulogy	ICA	25
					1000

A = 900-1000
B = 800-899
C = 700-799
D = 600-699
F = 599 <