

### Basic Course Information

Semester	<b>Spring 2014</b>	Instructor Name	<b>Angie T. Ruiz</b>
Course Title & #	<b>BUS 063 Essentials in Workplace Communication</b>	Email	<b>angie.ruiz@imperial.edu</b>
CRN #	<b>20636</b>	Webpage (optional)	
Room	<b>803</b>	Office	<b>Room 811</b>
Class Dates	<b>01/21-05/16/2014</b>	Office Hours	<b>Jan 21-March 14</b> MW 8-8:30am 3:05-3:35pm T&TH 12:15-12:45pm F 3:30-4:30pm <b>March 17-May 16</b> MW 8-8:30am 1-3:00pm T&TH 12:15-12:45pm
Class Days	<b>MW</b>	Office Phone #	<b>(760) 355-6339</b>
Class Times	<b>08:35 a.m.-10:00a.m</b>	Office contact if student will be out or emergency	<b>Frances Arce-Gomez, Staff Secretary (760) 355-6361</b>
Units	<b>3</b>		

### Course Description

**Emphasizes the basic elements and skills necessary to effective business communications. The business vocabulary – Pronunciation, spelling, meaning, and punctuation – together with standard letter writing styles will be stressed. (Formerly BUS 060) (Nontransferable, AA/AS degree only)**

**PREREQUISITE:**

- Ability to type.
- BUS 61 recommended.

### Student Learning Outcomes

**Upon completion of this course, the student will be able to:**

- Using analytical and written skills in an oral presentation, persuade an audience of a certain point of view
- Students will apply correct grammar and punctuation in business correspondence
- Students will apply persuading interview techniques during mock interview

### Course Objectives

1. Develop communication skills
2. Provide the foundation needed to develop sentences and paragraphs in a business environment
3. View real-world facets of challenges faced when communicating in the workplace
4. Learn how to work in different business environments

### Textbooks

**Textbook: BCOM5 2014. Lehman/Dufrene, South-Western Cengage Learning,  
ISBN 978-1-285-09424-3  
Memory Stick 1 GB**

### Course Requirements and Instructional Methods

**Out of Class Assignments:** The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement.

### Course Grading Based on Course Objectives

#### METHODS OF EVALUATION

Assignments/Projects	30%
Presentations	30%
Exams	30%
Final	10%

### Attendance

#### Required language

- A student who fails to attend the first meeting of a class or does not complete the first mandatory activity of an online class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See General Catalog for details.
- Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. For online courses, students who fail to complete required activities for two consecutive weeks may be considered to have excessive absences and may be dropped.
- Absences attributed to the representation of the college at officially approved events (conferences, contests, and field trips) will be counted as 'excused' absences.

### Classroom Etiquette

- Electronic Devices: Cell phones and electronic devices must be turned off and put away during class unless otherwise directed by the instructor. Consider: specifics for your class/program
- Food and Drink are prohibited in all classrooms. Water bottles with lids/caps are the only exception. Additional restrictions will apply in labs. Please comply as directed.
- Disruptive Students: Students who disrupt or interfere with a class may be sent out of the room and told to meet with the Campus Disciplinary Officer before returning to continue with coursework. Disciplinary procedures will be followed as outlined in the General Catalog.
- Children in the classroom: Due to college rules and state laws, no one who is not enrolled in the class may attend, including children.

### Academic Honesty

- Plagiarism is to take and present as one's own the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and preparing written materials. If you do not understand how to correctly 'cite a source', you must ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment or using or attempting to use materials, or assisting others in using materials, or assisting others in using materials, which are prohibited or inappropriate in the context of the academic assignment in question.

Anyone caught cheating or will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action. Please refer to the General School Catalog for more information on academic dishonesty or other misconduct. Acts of cheating include, but are not limited to the following: (a) plagiarism; (b) copying or attempting to copy from others during an examination or on an assignment ;(c) communicating test information with another person during an examination; (d) allowing others to do an assignment or portion of an assignment, (e) use of a commercial term paper service

### **Additional Help –**

- Blackboard support center: <http://bbcrm.edusupportcenter.com/ics/support/default.asp?deptID=8543>
- Learning Labs: There are several ‘labs’ on campus to assist you through the use of computers, tutors, or a combination. Please consult your college map for the Math Lab, Reading & Writing Lab, and Learning Services (library). Please speak to the instructor about labs unique to your specific program
- Library Services: There is more to our library than just books. You have access to tutors in the learning center, study rooms for small groups, and online access to a wealth of resources.

### **Disabled Student Programs and Services (DSPS)**

Any student with a documented disability who may need educational accommodations should notify the instructor or the Disabled Student Programs and Services (DSP&S) office as soon as possible. The DSP&S office is located in Building 2100, telephone 760-355-6313 if you feel you need to be evaluated for educational accommodations.

### **Student Counseling and Health Services**

Students have counseling and health services available, provided by the pre-paid Student Health Fee. We now also have a fulltime mental health counselor. For information see <http://www.imperial.edu/students/student-health-center/>. The IVC Student Health Center is located in the Health Science building in Room 2109, telephone 760-355-6310.

### **Student Rights and Responsibilities**

Students have the right to experience a positive learning environment and due process. For further information regarding student rights and responsibilities please refer to the IVC General Catalog available online at [http://www.imperial.edu/index.php?option=com\\_docman&task=doc\\_download&gid=4516&Itemid=762](http://www.imperial.edu/index.php?option=com_docman&task=doc_download&gid=4516&Itemid=762)

### **Information Literacy**

Imperial Valley College is dedicated to help students skillfully discover, evaluate, and use information from all sources. Students can access tutorials at <http://www.imperial.edu/courses-and-programs/divisions/arts-and-letters/library-department/info-lit-tutorials/>

**Anticipated Class Schedule / Calendar**

**BUS 060**  
**Essentials in Workplace Communication**  
**Course Outline**

<u>Weeks</u>		<u>Assignments</u>
Week 1	<b>Syllabus, Course Overview – Business Communication</b>	
Week 2	Chapter 1	Establishing a Framework for Business Communication
Week 3	Chapter 2	Focusing on Interpersonal Communication
Week 4	Chapter 3	Planning Spoken and Written Messages
Week 5	Chapter 4	Preparing Written Messages
Week 6	<b>EXAM Ch. 1-4</b>	
	Chapter 5	Communicating Electronically
Week 7		Group Assignments Ch. 6 Delivering Good- and Neutral – New Messages Ch. 7. Delivering Bad-News Messages Ch. 8 Delivering Persuasive Messages
Week 8		Presentations
Week 9	<b>EXAM Ch. 5-8</b>	
	Chapter 9	Understanding the Report process and Research Methods
Week 10	Chapter 10	Managing Data and Using Graphics
	Chapter 11	Organizing and Preparing Reports and Proposals
Week 11	Chapter 12	Designing and Delivering Business Presentations
Week 12		Introduce Final Project
	<b>EXAM Ch. 9-12</b>	
Week 13	Chapter 13	Preparing Resumes and Application Messages
	Chapter 14	Interviewing for a Job and Preparing Employment Messages
Week 14		Final Presentation Group Work
Week 15		Mock Interviews
	<b>FINAL EXAM Ch. 13-15</b>	
Week 16		Final Project Presentation